



China Gold Congress and Expo

The World's Leading Gold and Precious Metals Conference and Exhibition

July 24-26, 2018 China National Convention Center

Host Organizers



Government Supporters

Organization for Economic Co-operation and Development
State-owned Assets Supervision and Administration Commission of the State Council
National Development and Reform Commission, China
People's Bank of China
Ministry of Industry and Information Technology, China
State Administration of Work Safety
Mexico General Coordination of Mining
Australian Embassy in China
Canadian Embassy in China
South African Embassy in China
Russian Embassy in China

Cooperation Partners



China Gold Congress and Expo

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CONGRESS INVITATION



The 3rd China Gold Congress and Expo will be held on July 24-26, 2018 in China National Convention Center (Beijing), which is hosted by China Gold Association and World Gold Council.

For the last ten years, China's gold industry has dramatic development in the whole value chain, such as exploration, mining, smelting, designing, production, consumption and investment. China is one of the largest consumers and producers of gold in the world. For eight years China has been the largest gold producer, and since 2013 China is ranking the largest gold consumer. China also keeps the second largest gold reserves worldwide. China's gold mining industry plays an indispensable global role. With the further development of Chinese economy and consumption increase in the domestic demand for gold, China will certainly emerge as the most active investment and consumer market guiding the future direction of the gold mining industry.

Varies of communications of gold industry of China and abroad have been enhanced. With more impact on the world gold industry, China is the active strength to promote the healthy development of the industry and market, especially with the leading force of production, consumption, producing and imports & exports. With the integration of globe economy, the development of the world's gold industry cannot be separated from China, and China also cannot be apart from the international communication and cooperation. China gold industry if willing to cooperate and therefore promote the harmonious, healthy and sustainable development with the world gold industry, especially on Resources Development, Technology Innovation, Safety and Environmental Protection, Equipment Appliance, Gold Market.

China Gold Congress and Expo consists of three streams, Gold Mining, Gold Investment Market and Gold Consumption. The activities of China Gold cover the entire mineral value chain. That includes gold mining, smelting and processing, market trend forecasting for gold investment, gold consumer products, particularly jewelry design and technology. China Gold is committed to continually promoting the international cooperation and rapid growth of the Chinese gold industry.

Representatives from investment banks and institutions, commodities and futures exchanges and brokers, internationally renowned jewelry companies, and consulting firms will also be present. This rich array of participants ensures that our upcoming event providing the best full-service gold industry platform for mutually beneficial cooperation in the gold industry. Chinese top four gold producers, two gold exchanges and main investment banks, ten well-known gold consumption brands, and investment organizations will also exhibit at China Gold. China Gold will be the biennial gathering and delivering center of China gold industry and market information.

As the largest precious metal Event in China, China Gold is the premier display platform for gold in the country. In addition to performing this function, the exhibition is the platform for showcasing gold industry trends and promoting investment and trading in gold. China Gold Congress and Expo, the Chinese platform of the global gold industry and global stage for China's gold industry, welcomes you to China Gold Congress and Expo.

CONGRESS HIGHLIGHTS

- All About the Gold, the comprehensively integrated gold industry value chain.
- Analysis of industry trends and hot spots
- Broad participation of the top 10 Gold-producing countries
- Display and interaction of the world's top 50 gold producers
- Analysis of causes underlying gold price fluctuations from a global perspective
- Chinese factors leading the development of the gold industry
- Authoritative interpretation of gold as a commodity, as well as its investment and monetary attributes.
- Comprehensive review of gold investment and gold consumer trends



Jim Rogers, Investment Expert and Author
Delivered Keynote at China Gold 2016

PROGRAM STRUCTURE

Time	Mining Stream	Investment Market Stream	Consuming Stream	Matchmaking
Day One – 2018.7.24				
8:30-10:00	The Council Meeting of China Gold Association			Company Matchmaking Meeting
10:15-12:00	Authoritative Information Publishing Gold industrial experts from China and the world give special report on gold industry development and marketing development of China and the world.			
12:00-13:30	Lunch			
14:00-15:30	Gold Exploration and Capital Market Forum	Banking Precious Metals Finance Forum	Gold Jewelry Forum	
15:30-16:00	Coffee Break			
16:00-17:30	Gold Smelting Industry Forum	Golden Opportunity in Pan Assets Management Era	Gold Jewelry Forum	
18:00-19:30	Welcome Dinner			
Day Two – 2018.7.25				
09:00-10:00	Opening Ceremony Welcome address and opening remarks by relevant government officials and industrial leaders			Company Matchmaking Meeting
10:00-10:15	Coffee Break			
10:15-12:30	Global Macro-economy and Gold Market Development Forum			
12:30-13:30	Lunch			
14:00-15:30	Deep Gold Mining Technology and Equipment Forum	China Gold Market Trading Platform Innovation Forum	Gold Jewelry Forum	
15:30-16:00	Coffee Break			
16:00-17:30	Gold Mining Technology and Equipment Innovation Forum	China Gold Market Trading Platform Innovation Forum	Gold Jewelry Forum	
18:00-19:30	Gold Investment Analysts Salon			
Day Three – 2018.7.26				
09:00-10:30	Belt & Road Countries Mining Investment Forum	Gold derivatives trading market development Forum	Gold Jewelry Forum	Company Matchmaking Meeting
10:30-11:00	Coffee Break			
11:00-12:30	Excellence in Global Mining and Metallurgy	Gold derivatives trading market development Forum	Gold Jewelry Forum	
12:30-13:30	Lunch			
14:00-15:30	Top Gold Miners Forum The world's top miners share their strategy and outlook for global gold mining.			
15:30-16:00	Coffee Break			
16:00-17:30	Belt & Road Strategy and China Gold Market Development Forum Discussion of in the long-term development of the gold market by industry experts, governments, financial institutions			
18:30-20:30	Gold Night Gala Dinner 2017 annual China gold industry rankings and awarding ceremony 2018 China Gold Awards			

CHINA GOLD EXPO – TRADE SHOW

The China Gold Expo focuses on our underlying "All about the Gold" theme. It covers the whole gold industry value chain to provide a platform for companies involved in it to display the gold products they trade and invest in. The exhibitors include firms from every part of the gold industry value chain and other relevant organizations associated with it.

Exhibitors will also include government representatives from leading gold producing countries, mining firms, geological and metallurgical processing organizations, providers of scouring processors, equipment and mining and processing technology, as well as jewelry design and fabrication companies. Also making their presence felt will, commercial and investment banks involved in the gold industry, representatives from commodities exchanges and brokerage houses, and gold investment funds and institutions.

China Gold Expo includes themed exhibition areas: Gold Mining, Gold Investment, Integrated Services, and Technology and Equipment.



FEATURED EVENTS

Gold Night Gala Dinner will be held on the last day of China Gold Congress and Expo. During the Gala Dinner, the great networking occasions, China Gold Year Book 2018 will be released and the Top Ranking companies will be awarded with the medals. China Gold Year Book is a good analysis and summary about the Chinese gold industry development and reference to worldwide.

SPONSORSHIP OPPORTUNITIES

As the world's largest gold and precious metals conference and exhibition, China Gold is not just a display platform for gold industry firms. It also functions as platform for both development of the gold industry and trading and investment within it. Take advantage of the excellent marketing opportunities here and enjoy the global stage of the Chinese gold industry and global gold industry platform.

Strategic Partnership: CNY600,000

Identified as Strategic Partner in all promotion occasions
Logo listed in the main backdrop during the Congress
Logo listed in all Congress marketing materials and print ads
Logo and company blub listed in the Congress Catalogue
Double-page print ad the in the Congress Catalogue
A4 double sides Company flyer inserted in the Delegate Kit
One tailored session arranged for Sponsor
VIP meetings arranged during the Congress
Special designed trade show area free of charge
Media interview arranged during the Congress
Delegate list and project information provided before Congress
One free Company Table at Gold Night Gala Dinner
15 Delegate passes free of charge

Onsite Sponsorship: CNY100,000 / Item

Item includes: Delegate Bag, Notepad, Pen and Coffee Breaks
Logo and company blub listed in the Congress Catalogue
Logo listed in the Sponsored Item/Area
One speaking slot during the Congress
2 Delegate passes free of charge
2 Invitations for Gold Night Gala Dinner

ADVERTISEMENT OPPORTUNITIES

CNY10,000/page, 210*285mm Four-color printing

BOOTH + PRESENTATION

CNY50,000. Package includes:
One 6-sqm standard panel booth
One speaking slot during the Congress
Speaker profile and presentations will be included in the Program, Congress Catalogue and/or Website.
One free Speaker Pass and one free Delegate Pass

DELEGATE PRICE

CNY3,800 (Early bird rate, Register & Pay before May 31)
CNY5,200 (Full rate after May 31)
Delegate Package includes: Conference Materials & Catalogue, Permission to Conferences & Trade Show Area, Coffee Breaks and Luncheons.

Premier Sponsorship: CNY500,000

Logo listed in the main backdrop during the Congress
Logo listed in all marketing materials and print ads
Logo and company blub listed in the Congress Catalogue
One page print ad the in the Congress Catalogue
A4 double sides Company flyer inserted in Delegate Kit
Special designed booths free of charge
One speaking slot during the Congress
Media interview arranged during the Congress
One free Company Table at Gold Night Gala Dinner
10 Delegate passes free of charge

Gold Night Sponsorship: CNY400,000

Associate Sponsorship: CNY300,000

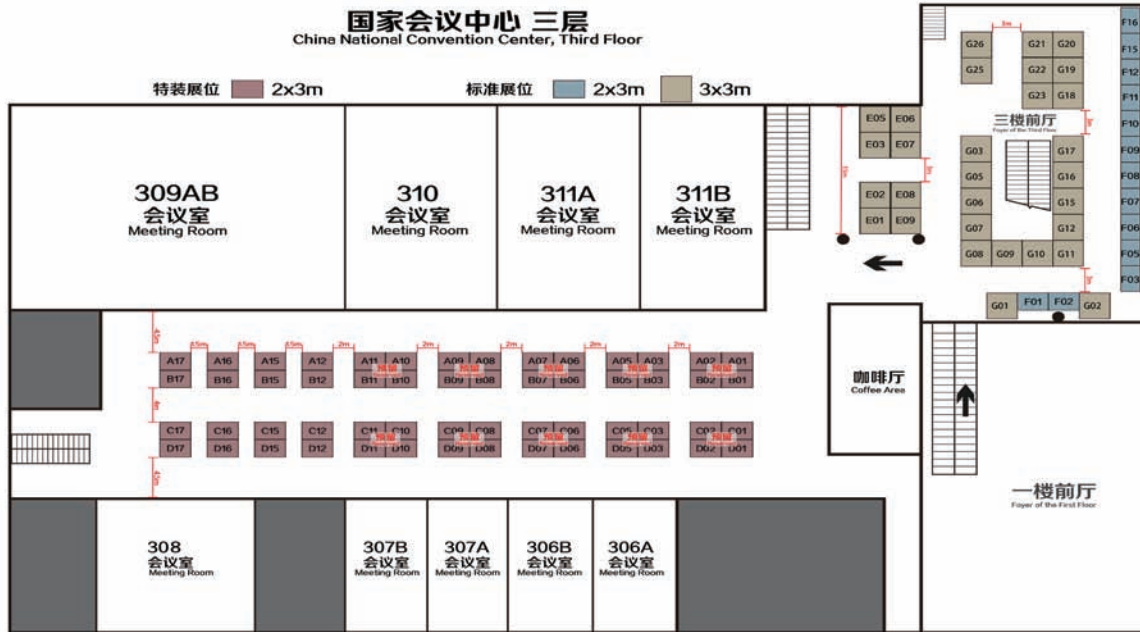
Logo listed in all marketing materials and print ads
Logo and company blub listed in the Congress Catalogue
One page print ad the in the Congress Catalogue
One standard panel booth free of charge
One speaking slot during the Congress
5 Delegate passes free of charge
5 Invitations for Gold Night Gala Dinner

TRADE SHOW AND BOOTH

CNY18,000, per 6-sqm booth with 2 free Delegate Passes
CNY25,000, per 9-sqm booth with 2 free Delegate Passes



FLOOR PLAN



For the latest booth booking, please refer to en.china-gold.org

REVIEW OF LAST EVENTS

The first and second China Gold Congress and Expo was held in 2014 and 2016 in Beijing International Convention Center. Hosted by China Gold Association and World Gold Council, China Gold is the largest industrial biennial event covering the whole value chain, including Mining, Investment Market and Gold Consumption.

There were more than 2000 delegates, 50 exhibitors from 20 countries joined the Congress during each event. Participants include high government representatives, leading gold mining companies, industrial experts, and industrial players. China Gold Congress and Expo is recognized as the one of the most important gathering of the industry in the world.

In China Gold 2016 particularly, Jim Rogers, Investment Expert and Author, delivered the keynote speech titled How I See the World Today and What I Am Doing About It, identifying the importance of Gold from the worldwide perspective.



2016 Sponsors



Exhibitor/Delegate Registration Form

Company Information

Company Name	English			
	Chinese			
Address			Country	
Contact Name			Position	
Phone			Fax	
Mobile			Email	
Website			Attending As	<input type="checkbox"/> Delegate <input type="checkbox"/> Exhibitor

Nature of Business

- Government Association & Non-Governmental Organization Investment and Financial Institution Law, Accounting and Audit Consultancy Mining Rights Trader Mining Trade Company Geological Exploration Company Technical Service Provider Mining Exploration and Processing Refining and Processing Company Machinery and Equipment Manufacturer Product Design and Processing Research & Development Institution Product Sales Company Educational and Training Institution Media and Publisher Others _____

Business Focus

- Gold Exploration Gold Mining Gold Smelting Gold Refining and Processing Investment Gold Sales Gold Jewelry Design Gold Jewelry Processing Gold Jewelry Retail Import and Export of Gold Jewelry Institutional Investors in Gold Gold Investment Advisory Services Others _____

Booth Price

Booth	Price	Amount	Booth Number	Size	Total Price
Special 6 m2	CNY 20,000				
6 m2	CNY 18,000				
9 m2	CNY 25,000				

Two complimentary Delegate passes for one booth. Special designed booth will be produced by Organizer. Standard booth includes: fascia board, carpet, 3 side panels, 1 table & 2 chairs and 1 electric socket.

Delegate Price

Early Bird Rate (Before May 31)	Full Rate (After June 1)	Amount	Total Price
CNY 3,800	CNY 5,200		

Other Bookings

- Booth + Presentation Package: CNY50,000
 Gold Night Gala Dinner: CNY550/Person. Amount: _____

Participants List

Name	Position	Tel	Fax	Email

- Registration Deadline: June 30, 2018 for Booth and Speaking slots
- Delegate Package includes: Conference Materials & Catalogue, Permission to Conferences & Trade Show Area, Coffee Breaks and Luncheons.
- Cancellations will only be refunded, if a written request is received before June 30. Cancellation will not be accepted after this date.
- Booth should not be sold or rented to other companies, otherwise the Organizer has the right to close the booth and there is no refund.
- Project information seeking for investments can be submitted online at www.china-gold.org
- The Registration form should be send back to info@china-gold.org by email.